

# Kelsey Willmes

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## WORK EXPERIENCE

### **BHDP Architecture** | Cincinnati, Ohio

#### **May 2022–Present | Experiential Graphic Designer**

Design inspiring experiences that connect brand to physical environment for diverse workplace and higher education clients. Collaboratively work with project team of architects and interior designers to create integrated spaces through concept, develop, documentation, and production. Manage co-op student, which involves interviewing candidates, semester goal-setting, on-going delegation of tasks, and the submission of a final performance review. My notable clients include Galen College of Nursing, Great American Insurance, Cincinnati Art Museum, 84.51 and others.

### **Chute Gerdeman** | Columbus, Ohio

#### **August–December 2021 | Graphic Design Co-op**

Participated in a wide variety of projects with diverse retail clients. Took part in each phase of the project, such as design of pitch decks, strategy and insights, design, and implementation. With the new acquisition of Chute Gerdeman by ASG, assisted in the re-brand by designing new print and digital assets. Notable clients include Wrangler, Pilot Flying J, The UPS Store, and Hicks Nurseries.

### **Corgan** | Dallas, Texas

#### **January–May 2021 | Graphic Design Co-op**

Worked remotely on the Branded Environments team. Role included visual storytelling, signage, and wayfinding for various workplace and hospitality clients. Involved in all aspects of the design process from creative concept development, production, and documentation of experiential graphics and signage solutions.

### **VSWC Architects** | Mason, Ohio

#### **January–May 2019 | Graphic Design Co-op**

#### **August–December 2019 | Graphic Design Co-op**

Played vital role in graphic design and marketing taking on responsibilities through each phase of the design process. Worked in a collaborative setting to design graphics for Indian Hill High School, Big Walnut High School, Reading PK–12 School, and Mason Middle School. Implemented social media strategy through content creation for Instagram, Twitter, Facebook, and LinkedIn.

## EDUCATION

### **University of Cincinnati** | Cincinnati, Ohio

College of Design, Architecture, Art, and Planning (DAAP)  
Communication Design Major  
Class of 2022 | Cum Laude | GPA: 3.7

### **Seton High School** | Cincinnati, Ohio

Class of 2017 | Class Rank: 6/119 | GPA: 4.0

## PROFESSIONAL DEVELOPMENT

### **Study Abroad** | Italy and Spain

#### **May 2–15, 2019**

Immersed in professional culture through site visits to industry partners, such as GE Aviation, and places of historic significance in the cities of Turin, Milan, and Barcelona. Final deliverable was to create an e-portfolio documenting experience.

## CAPABILITIES

Adobe Creative Suite, CAD tools, Microsoft Office Suite, SignAgent, SketchUp, Macintosh and Microsoft Platforms, Keynote, Maglr.